



Advertising with South Bank Students' Union

Students'
UNION

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native. Delivered by
CROWD
AGENCY

**“ A relevant,
responsive
and truly
transformative
Students’ Union ”**

Stats



18,000+ Students



5000+ Page views per month (ave.)



2,850+ Followers



5,800+ Followers



2,730+ Followers

About us

South Bank Students' Union

South Bank Students' Union is on a mission to totally transform the way a students' union works in a modern university.

Based at the heart of London's Elephant & Castle, we are working towards our new 2025 ambition to become a relevant, responsive, and truly transformative students' union that improves the lives of students on every course and beyond at London South Bank University - representing students' academic interests and contributing to a prosperous, thriving, and civic learning community.

Why Advertise With Us?

Our partners native and The Crowd Agency work exclusively with us to manage our media sales. As well as us, they are partnered with an additional 30+ Students' Unions, so if you're looking to advertise with a number of SUs, native and Crowd are best placed to help, so please get in touch to find out more about a multi-union campaign.



Freshers



Welcome Fair

Right in the heart of London; the Welcome Fair introduces new and returning students each year and takes place within the campus buildings and additional outdoor spaces.

STANDARD

£550 + VAT

2m x 1m space, Wi fi and table

PREMIUM

£800 + VAT

4m x 1m space, Wi fi, table, power and highest visibility

OUTDOOR

£POA + VAT

Outdoor space is available, please contact us for more information

CHARITY

£250 + VAT

Standard stall, charity registration number is required

Welcome Week Bags Sponsorship

£1400 + VAT

Sponsorship of 7000 welcome goodie bags, featuring your logo on the bag

Welcome Week Bags Insert

£350 + VAT

Pack your merchandise into 7000 welcome bags

On Campus

On Campus Stall

£500 + VAT

We have spaces across London each bringing their own unique opportunities for you to work with us to get face to face with our students. Our sites are based in Southwark, Croydon & Havering. Events e.g. stalls, installations. Footfall on campus can be up to 3000 students per day in our busiest spaces.

Flyering

£300 + VAT

1000 A5 flyers.

Posters

PER WEEK, £200 + VAT

Up to 20 x A3 posters



Digital

Social Media

We have a range of effective ways for your business to connect with our community of students here at London South Bank.

Instagram	£200 + VAT	Twitter	£200 + VAT
Facebook	£200 + VAT	Combo x 3	£400 + VAT

Web Banner

Feature on our SU homepage web banner

1 WEEK	£100 + VAT	1 MONTH	£350 + VAT
3 MONTHS	£1000 + VAT	6 MONTHS	£1800 + VAT

Email	£450 + VAT
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Feature on our monthly e-newsletter sent to 18,000 students

**“ Community is at
the heart of
everything we do ”**





Contact

Follow us:



southbank.su



[@southbanksu_](https://www.instagram.com/southbanksu_)

Get in touch to book your media:

media@native.fm

native.fm

thecrowdagency.com

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